

The logo for AssureIT features a stylized letter 'A' on the left. The 'A' is composed of a dark grey outline with a colorful bar (blue, yellow, orange) at its base. To the right of the 'A', the word 'AssureIT' is written in a bold, dark grey sans-serif font.

AssureIT

Simplified • Scriptless • Assurance

The logo for New Vision features the words 'NEW VISION' stacked vertically in a bold, dark grey sans-serif font. Below this, the tagline 'THINK FORWARD' is written in a smaller, all-caps sans-serif font. To the right of the text is a stylized graphic element consisting of a dark grey shape that resembles a right-pointing arrow or a play button, with a colorful bar (blue, yellow, orange) at its base.

NEW
VISION
THINK FORWARD



The Problem: **Traditional Automation**

Multifold challenges with conservative script-based automation approach and business impact

- **Skill Dependency**

Demands technical skills separating functional testing teams from automation

- **Complexity**

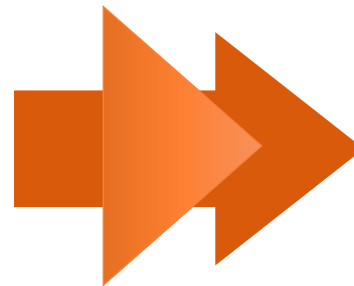
Growingly complex framework and engineering processes

- **Technical Debt**

Higher development and maintenance efforts

- **Diverse Implementation**

Person dependent implementation with limited standardization & reusability



Inconsistent **Quality** of Implementation

Higher & Recurring **Cost** of Automation

Longer Cycle **Time** for Development



The Solution: AssureIT

AssureIT is a no-code automation platform for Digital Assurance offering advance test automation capabilities across UI, API and Mobile interfaces



Automation For Everyone

Automate tests with a simple recorder, drag & drop components and intuitive user interface



Day 1 Readiness

Automate tests by reusing the large repository of built-in functions for early & rapid Automation



Key Features

- Script-less Automation for Digital Platforms
- Responsive Web Design Testing
- Mobile Testing & Automation
- API Testing & Automation
- Intelligent Object Spy for Rapid Healing
- Web Page Performance Metrics
- Look and Feel Testing Support
- Exploratory Testing Support
- Image Based Automation Support
- Multi Browser/Platform Support
- Distributed Execution Support
- CI/CD Integration Support

Selenium

Sikuli

Galen

Http URL Connection

Appium

Navigation API



Simplicity

Intuitive IDE with Recorder for ease of use



Scalability

Best In Class & Flexible Data Parameterization



Reusability

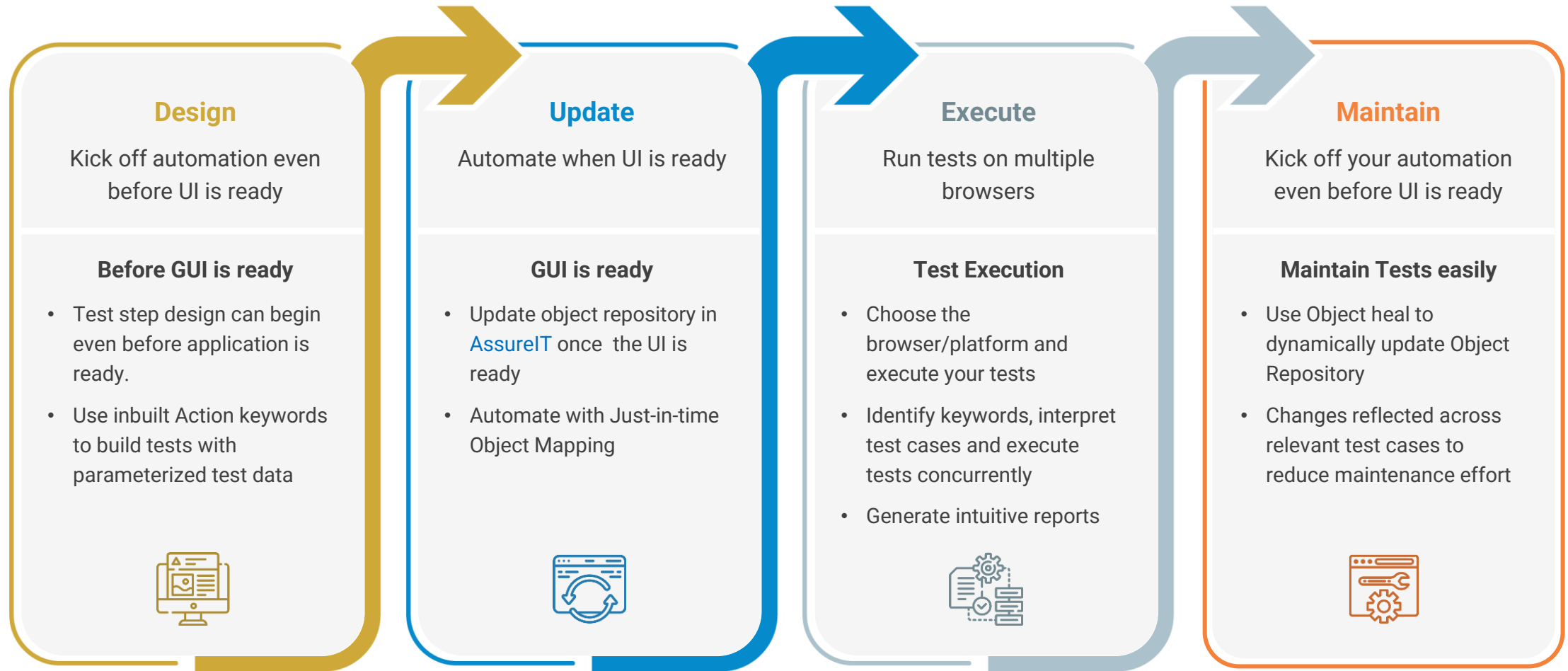
Exhaustive & Expandable Library of Actions



DevOps Ready

In Sprint Testing Pluggable to CI Frameworks

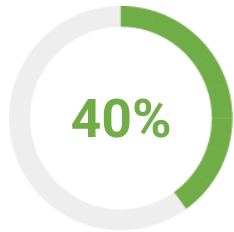
AssureIT: Implementation Workflow



AssureIT: The Success Stories



Healthcare



Savings In Test Design Effort



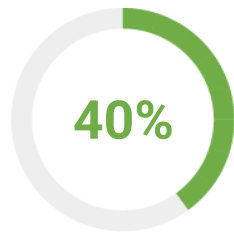
Savings In Test Execution Effort



Retail



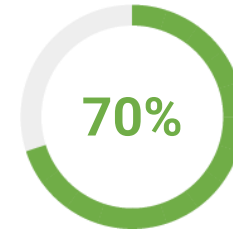
Savings In Test Design Effort



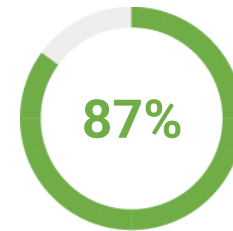
Reduction In Test Maintenance Effort



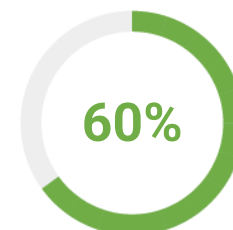
Insurance



Reduction In Execution Time



Script Execution Pass Rate



Reduction In Design Efforts

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